

QUEST FOR INNOVATION & STARTUPS

Date: 16th December, 2017

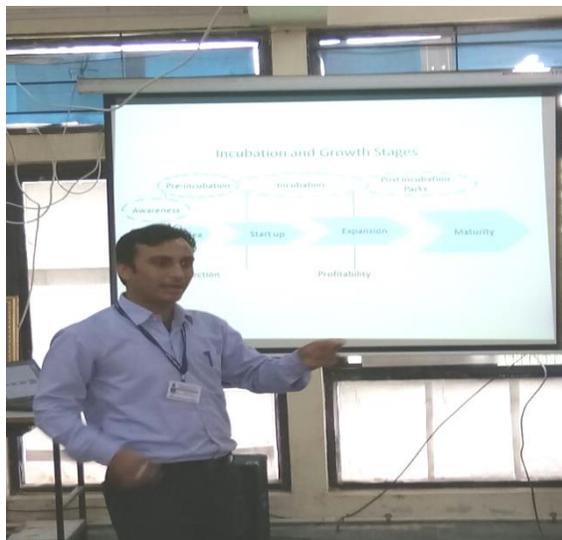
Venue: GIC, Surat (FF, Amenities Block, Govt. Engineering College, Surat)

The Surat City has finally attained the pivotal moment or the '*Innovation Point*', where talented and enthusiastic students seeked the opportunity to act upon their ideas and dreams. The seminar on 'Startup and Innovation' was organized at Gandhi Engineering College, Surat on 16th December 2017. The seminar highlighted the importance for innovation and the challenges faced by the students to go beyond projects and initiate a Startup. Around 120 students attended the seminar. The 'Startup and Innovation' Seminar was conducted by Prof. Tushar Panchal Sir, Karan Sir and the GIC Associates namely: Dhananjay Suthar and Hetang Bhavsar. The seminar gathered Principals, HOD and entrepreneurs of various startups in order to share their experiences with those young minds off the Dias.

ABOUT THE EVENT:

The Seminar was inaugurated by Dr. Vijay Dhiman – Prof & Head MED at GEC Surat, Prof. Jignesh Vaghasia – I/C Principal at SSASIT and Prof. Kandarp Joshi - Dean T&P, Pacific School of Engineering through lamp lightening ceremony. This was followed by welcome speech of Tushar Sir, where he made the students knowledgeable of what innovation is actually, all about. And today, when we talk about innovation during the Startup Revolution, it is the unique thinking process that adds new value when thought from Individual and customers perspective, which in turn leads to innovation of product, service or professional model. Prof. Tushar Sir correctly said that Startup is a young company that begins ignition towards development of society.

The seminar gave insight regarding what GTU Innovation Council is, what its initiative were that has helped GIC to reach, where it stands today. This was when Dhananjay and Hetang explained various aspects of the Associateship Program, one of the initiatives of GIC. They explained the benefits of being a GIC Associate and how one can contribute towards the building of Startup Ecosystem. They briefly discussed each sectors of Associateship Program from Research, Documentation to Program Implementation and Community Engagement.



The Startup and Innovation seminar was, then followed by 3 guest speeches of Dr. Vijay Dhiman, Prof. Jignesh Vaghasia and Prof. Kandarp Joshi who taught the students that, success is not always the result of Business thinking and dreaming alone, but through effective planning, strategizing and hard work. It emphasized the importance to gain practical knowledge by taking up a job and learning the essentials with respect to your goal which will help the individual to go, where one wants to reach!

By doing so, the individual will gain in-depth understanding of Working Process, Manpower, Quality, Policy, Competition, Accounts that can be later used for the Business or the Startup that one wants to create. Someone has rightly said, it is of no use to be an original creative thinker, if you cannot sell what you create. Henceforth, the skills and tactics gained through experience helps the individual to perform better when he/she actually goes down the Entrepreneurial Journey.



The next area that the seminar touched was the Student Startup and Innovation Policy, its benefits and financial support that it provides in order to maximize the number of startups. Today, SSIP aims to create 1% graduates as job creators by means of Innovation and Alliance. The speakers encouraged students to go for startups by letting them know that funding is not a barrier that stops them but their mindset does. The other phase of seminar was the panel discussion, which contained the startup committee and the academia. The names of panelists are namely as follows: Mr. Anil Tiwari, Founder at **Deal Box**; Ms. Anushree Pachariwal Founder at **Genius**; Mr. Ashvin Founder at **Avinashi**; Mr. Anand Singh Founder at **Ideastycoon** and the academia panelists along with Tushar Panchal Sir who solved the students' queries regarding Startup and Innovation which made students motivated to do something, for the betterment of society by undertaking Innovative projects and Startups.



The seminar received an optimistic feedback from the audience and helped the students to think from a different perspective in order to add value uniquely in the existing ideas, for example creating automobile that gives an average of 230, hence approach should be, to do reverse engineering in order to get the starting point as explained by one of the panelists. Among the student audience, 10% of them turned out to be startup enthusiasts. Therefore, I conclude that this seminar has created a positive impact on the young minds, who attended it. Furthermore, it has given them, a new ray of hope and light which shall be communicated to their colleagues through word of mouth, which inturn will help to achieve GICs' motives to outreach more number of potential students.

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<https://www.youtube.com/channel/UCgL6PHjFJs78CnqGoZleFYg>

Website: www.gtuinnovationcouncil.ac.in

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